Recognising Excellence Across the Globe

GLOBAL100

Royal Jersey Laundry

Over a Century of Excellence: The Family Legacy Powering the UK's Hospitality Elite

Inside This Issue

Meet Royal Jersey Laundry, a century-strong family enterprise redefining excellence in hotel linen and hospitality service.

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Excellence in Motion: How Larrauri & Martí Abogados Reshaped Spanish Tax Law

Global 100 - 2026 Award Winners in Tax Law

Few law firms can claim four decades of consistent innovation and growth, yet Larrauri & Martí Abogados stands as a rare exceptionin Spain's legal landscape. Founded in 1983 by José Martí Ruano and Josu Larrauri Elortegi, the firm has evolved from a boutique practice into a 36-lawyer powerhouse with five partners, earning the prestigious Global 100 Award for Best Spanish Law Firm in Tax Law—a recognition that reflects not just technical mastery, but a fundamental reimagining of how law firms operate in the modern era.

At the heart of this transformation lies a counterintuitive philosophy: applying corporate management disciplines to legal practice. While many law firms resist such approach, Larrauri & Martí embracedit early, implementing strategic business planning focused onefficiency, technological innovation and professional management. The firm was among the first in Spain to introduce blockchain-based corporate voting systems and continues developing proprietary digital solutions that enhance client service without compromising the personal attention that drives legal excellence.

The Power of Specialization

The firm's tax department has become the cornerstone of its reputation, advising companies and family businesses on tax planning and optimization across their national and international operations. Rather than offering generic solutions, Larrauri & Martíimplements tailored strategies aligned with each client's specific business and legal objectives—an approach that has earned trust across diverse sectors including banking, oil & gas, automotive, food & beverages, hospitality, telecommunications, cement, construction and aviation.

The complexity of international expansion demands more than legal knowledge; it requires geopolitical awareness, sector-specific insight and meticulous coordination across multiple jurisdictions. Larrauri & Martí excels precisely here, advising on the design of national and international tax planning structures that optimize returns while ensuring full compliance.

The firm's lawyers leverage extensive experience managing expatriates, displaced workers and the full spectrum of tax, labour,administrative and legal obligations that accompany cross-border operations. They also provide sophisticated analysis of mergers, spin-offs, contributions in kind and share exchange, transactions where a single oversight can prove costly.

Leadership matters in any profession, but in tax law it is decisive. Antonio G. Lobón embodies the caliber of expertise now driving the firm forward. Recently recognized as International Tax Lawyer of the Year in Spain (Global 100, 2026), Lobón brings more than 35 years of experience, including 36 years at KPMG where he became Partner and served as Head of Legal Services for Latin America.

His background encompasses areas such as European Union tax legislation, international taxation, restructuring, cross-border transactions, due diligence and M&A across multiple sectors. Lobón holds a Law Degree from Complutense University of Madrid, a Master's in Tax Law from the University of Deusto, Bilbao, and Spanish CPA credentials, complemented by specialized training in anti money laundering andterrorist financing prevention. As the exclusive International Tax Law expert in Spain for Leaders in Law, his presence elevates the firm's international standing and technical credibility.

The context in which Larrauri & Martí operates has never been more complex. The OECD's Pillar Two global minimum tax rules, cascading EU reforms, and heightened scrutiny of tax transparency and ESG-based governance have created an environment where companies require not just compliance guidance but strategic navigation. The firm's Tax and Corporate Department—led by Lobón alongside a team of highly specialized lawyers—delivers integrated solutions that help organizations make confident, efficient decisions on corporate structures, regulatory compliance and cross-border operations.

For national and international companies seeking a reliable partner in tax law, Larrauri & Martí represents something increasingly rare: a firm that combines deep technical expertise with genuine business acumen, technological sophistication with personalized service, and partner-led involvement with transparent, results-driven counsel. The firm's Global 100 Award recognition validates what clients have long known—that excellence in law, like excellence in any domain, comes from the intertwining of knowledge, vision and unwavering commitment to results.

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